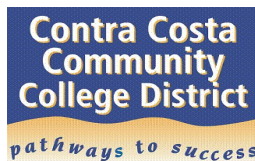


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Contra Costa Community College District
Bid No. 4CD-93
Digital Advertising Services RFP

ADDENDUM NO. 1

Question and Answer:

1. How will the district be responding to questions?

Answer: [Via email and posting addendum following period of fielding questions](#)

2. Is there a formal date the district plans to respond to questions by?

Answer: [March 11, 2022](#)

3. Will the district be responding to questions directly to the person who submitted them (via email) or will answers be posted to all questions received as an addendum to the RFP?

Answer: [Both](#)

4. Are there other initiatives beyond College Awareness and Degree and Certificate Awareness campaigns?

Answer: [There may be other digital campaigns run by the state or district, but there are no specific plans at this time.](#)

5. Is the district able to provide budgets for initiatives outside of July 2022 - October 2022?

Answer: [Not at this time.](#)

6. Are there plans to run campaigns during November 2022 - June 2023?

Answer: Yes, but details are to be determined pending implementation of a CRM.