



# Contra Costa Community College District

RFQ # 4CD-89

## Institutional Research Consultant REQUEST FOR QUALIFICATIONS

Release Date: June 18, 2021

Questions Due by: before 12 PM (PST), June 28, 2021

Statement of Qualifications Due by: before 2 PM (PST), July 8, 2021

## SECTION I

### INSTRUCTIONS AND GENERAL PROVISIONS

The Contra Costa Community College District (District) invites highly experienced consultants to submit statements of qualifications to provide consultative work to serve as Institutional Researcher.

The District was established in 1949 and serves the residents of Contra Costa County. It is the eighth largest multi-college community college district in California, serving approximately 50,000 students per year. The District Office is located in historic downtown Martinez. The District operates through three colleges and two centers, namely: Contra Costa College, Diablo Valley College, Los Medanos College, San Ramon Campus and New Brentwood Center.

#### STATEMENT OF QUALIFICATIONS SUBMISSION

**A.** Statement of Qualifications to be submitted to:

John Cook, Purchasing Department  
Contra Costa Community College District  
500 Court Street  
Martinez, CA 94553

**B.** Date/Time: Proposals shall be received **before 2PM (PST), July 8, 2021.**

**C.** The face of the sealed envelope or box shall be clearly marked **“4CD-89 RFP”**

**D.** A faxed proposal will not be accepted. Only mailed or hand-delivered, signed documents will be considered. The proposals must be in the possession of the District's Purchasing Department before 2:00 PM (PST) on the closing date. Late proposals will not be accepted and will be returned to the Contractor. The District will not be responsible for late delivery by U.S. mail or any other means. Proposals will NOT be opened at that time.

**E.** Contractors must submit **one (1) original hardcopy and one electronic copy in Word or PDF format via flash drive.** DO NOT send the electronic copy by email. Each proposal received in response to this RFP shall remain the property of the District.

## QUESTIONS

**Questions are due before 12:00 PM (PST), June 28, 2021.** All questions regarding preparation, selection process, specifications and interpretations of the terms and conditions of this Request for Qualifications (RFQ) shall be submitted in writing by email to **John Cook, Purchasing Department**, [jcook@4cd.edu](mailto:jcook@4cd.edu).

**SCHEDULE** The District reserves the right to modify the below schedule of events.

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Notify Shortlisted Consultants: **July 19, 2021**

Interview via Zoom (if necessary): **July 26, 2021**

RFQ Award: **July 27, 2021**

Board Meeting: **August 11, 2021**

Contract Award: **August 12, 2021**

**ACCEPTANCE PERIOD.** Statement of Qualifications are firm for a period of ninety (90) days.

**ADDENDA/AMENDMENTS ACKNOWLEDGMENT.** The District, at its sole discretion, may issue amendments / addenda to this RFQ at any time prior to the time set for receipt of statement of qualifications. Interested parties should frequently check the District's website for such addenda at <https://webapps.4cd.edu/apps/purchasingviewbids/default.aspx>.

Each candidate shall acknowledge receipt of the addendum by marking the appropriate area on the bottom of the **Signature Page (page 9)**. Failure to so acknowledge may result in the statement of qualifications being rejected as not responsive. The District shall not be bound by any representations, whether oral or written, made at a pre-qualification, pre-contract or site meeting, unless such representations are incorporated in writing as an amendment to the RFQ or as part of the final contract.

**AUTHORIZED SIGNATURES.** Every statement of qualification must be signed by the person or persons legally authorized to bind the Contractor to a contract for the execution of this contract. Upon request of the District, any agent submitting statement of qualifications on behalf of a Contractor shall provide a current power of attorney certifying the agent's authority to bind the Contractor. If an individual makes a statement of qualification, his or her name, signature and post office street address must be shown. If a firm or partnership makes the statement of qualification, the name and post office address of the firm or partnership and the signature of at least one of the general partners must be shown. If a corporation makes the statement of qualification, the statement of qualification shall show the name of the state under the laws of which the corporation is chartered, the name and post office address of the corporation and the title of the person signing on behalf of the corporation. Upon request of the District, the corporation shall provide

a certified copy of the bylaws or resolution of the board of directors showing the authority of the officer signing the statement of qualification to execute contracts on behalf of the corporation.

**PUBLIC INFORMATION.** Following the award of a contract, responses to this solicitation may be subject to release as public information unless the response or specific parts of the response can be shown to be exempt from public information. Contractors are advised to consult with their legal counsel regarding disclosure issues and take appropriate precautions to safeguard trade secrets and confidential commercial, financial, geological, and geophysical data. The District assumes no obligation or responsibility for asserting legal arguments on behalf of Contractors.

**CONFIDENTIALITY.** If a Contractor believes that portions of the statement of qualifications constitute trade secrets or confidential commercial, financial, geological, or geophysical data, then the Contractor must so specify by, at a minimum, stamping in bold red letters, the term "CONFIDENTIAL" on that part of the statement of qualification which the Contractor believes to be protected from disclosure. The Contractor must submit in writing specific detailed reasons, including any relevant legal authority, stating why the Contractor believes the material to be confidential or a trade secret. Vague and general claims as to confidentiality will not be accepted. The District will be the sole judge as to whether a claim is general and/or vague in nature. All offers and parts of offers that are not marked as confidential may be automatically considered public information after the contract is awarded. The Contractor is hereby notified that the District may consider all parts of the offer public information under applicable law even though marked confidential.

**AWARD OF CONTRACT.** Award of a contract will be made to the Contractor offering the most advantageous statement of qualification after consideration of all Evaluation Criteria set forth below; however, the District will not be limited solely to the evaluation factors in making its final decision. The criteria are not listed in any order of preference. An Evaluation Committee will be established by the District. The District shall not be obligated to accept the highest commission, or any commission offered, and will make an award in the best interests of the District after all factors have been evaluated.

**CANCELLATION OF SOLICITATION.** The District may cancel this solicitation at any time.

**FORMATION OF CONTRACT.** The Contractors' signed statement of qualification and Contra Costa Community College District's Request for Qualifications shall be incorporated into a contract with or without negotiation.

**INFORMED CONTRACTOR.** The Contractor is expected to fully inform themselves as to the conditions, requirements, and specifications before submitting statement of qualifications. Failure to do so will be at Contractor's own risk and they cannot secure relief on the plea of error.

**INK OR TYPEWRITTEN.** All information, prices, notations, signatures, and corrections must be in ink or typewritten. Mistakes may be lined through and corrections typed or printed adjacent to the mistake and initialed in ink by the person signing the statement of qualification.

**COST OF PREPARATION.** The District is not liable for any costs incurred by Contractors before entering into a formal contract.

**REJECTION OF QUALIFICATIONS.** The District reserves the right to reject any or all statement of qualifications or any part of statement of qualification and also to waive informalities, minor irregularities,

or other requirements in our Request for Qualification and /or offers received, and/or to accept any portion of the offer if deemed in the best interest of the District. Failure of the Contractor to provide in its statement of qualification any information requested in this RFQ may result in rejection for non-responsiveness.

**ASSIGNMENT OF RIGHTS OR OBLIGATIONS.** Except as noted hereunder, Successful Contractor may not assign, transfer or sell any rights or obligations resulting from this solicitation without first obtaining the specific written consent of the District.

**ATTORNEY FEES.** In the event a suit or action is instituted in connection with any controversy arising out of this contract, the prevailing party shall be entitled to receive, in addition to its costs, such sum as the court may adjudge reasonable as to attorney's fees and costs.

**COMPLIANCE WITH LAWS.** All statement of qualifications shall comply with current federal, state, local and other laws relative thereto.

**CONTRACT INCORPORATION.** The contract embodies the entire contract between the District and the Contractor. The parties shall not be bound by or be liable for any statement, representation, promise, inducement or understanding of any kind or nature not set forth herein or referenced herein. No changes, amendments, or modifications of any of the terms or conditions of the contract shall be valid unless reduced to writing and signed by both parties. The complete contract shall include the entire contents of this RFQ Solicitation, all addenda, all of Contractor's successful submittal; supplemental agreements and any and all written agreements which alter, amend or extend the contract.

**FORMATION OF CONTRACT.** Contractor's signed Statement of Qualification and District's written acceptance or purchase order shall constitute a binding contract.

**LAWS GOVERNING CONTRACT.** This contract shall be in accordance with the laws of the State of California. The parties stipulate that this contract was entered into in the County of Contra Costa, in the State of California. The parties further stipulate that the County of Contra Costa, State of California is the only appropriate forum for any litigation resulting from a breach hereof or any questions risen here from.

**COMPLIANCE WITH ALL LAWS.** The Contractor warrants that it will comply with all federal, state and local laws, ordinances, rules and regulations applicable to its performance under this contract including, but not limited to, the Fair Labor Standards Act of 1938, as amended, the Williams – Steiger Occupational Safety and Health Act of 1970 and as amended; the State of California sales and use tax regulations; non-discriminatory employment practices under the Federal Equal Employment opportunity Clause prescribed by Executive order 112465 dated September 24, 1965 as amended. The District does not permit any person or entity using its facilities for commercial purposes to engage in unlawful discrimination.

**DEBARMENT AND SUSPENSION.** The Contractor warrants that it is not presently debarred, suspended, proposed for disbarment, declared ineligible or voluntarily excluded from covered transactions by any Federal department or agency.

**SEVERABILITY.** If any provisions or portion of any provision, of this contract are held invalid, illegal or unenforceable, they shall be severed from the contract and the remaining provisions shall be valid and enforceable.

## SECTION II

### Summary

The District invites highly experienced research consultants to submit statement of qualification to provide data analysis and data collection work to Diablo Valley College.

### Projected Timeline

The projected timeline to deliver the duties and responsibilities below is from August 16, 2021 through August 15, 2023. The contract, and associated duties and responsibilities, may be renewed depending on availability of funds and satisfactory performance in meeting the deliverables described below.

### Deliverables

- Plan and conduct evaluations with the Pedagogy Inquiry Teams
  - Work with the Pedagogy Inquiry Lead faculty to design and implement a program of ongoing assessment of equity-based interventions used in the classroom.
  - Create the instruments used for the evaluations.
  - Collect data from students and faculty, as often as a weekly basis.
  - Work with faculty to evaluate outcomes based on the surveys.
  - Create reports as needed about the outcome data.
- Work with the Workforce Development Office on a variety of projects
  - Based on existing Career Education (CE) program metrics (e.g. Perkins, SWP, etc.) and related/anticipated grant outcomes, assist with the development of data management and analysis that enables the college workforce staff to demonstrate education, training and employment achievements to funders and community stakeholders, as well as to seek alignment with partners metrics (e.g. WIOA, etc.) to leverage greater regional efforts for students.
  - Work with Career Education units on Perkins core indicators and assessing progress toward meeting the colleges' Vision for Success goals and metrics.
  - Conduct other projects as they emerge.
- Assess existing Career Education data processes and reports
  - Working closely with identified college staff, evaluate the college's existing Career Education data processes and reports; complete a report that summarizes and makes informed recommendations for refinements or the creation of new reports, visualizations and dashboards.
- Work with the Research, Planning, and Evaluation Committee and the Dean of Institutional Effectiveness on a variety of projects
  - Assist in interpretation of results of college-wide research.
  - Create reports and presentations about the findings.
  - Assist with fulfilling data request from Tableau and other district data warehouses.
  - Conduct other projects as they emerge.
- Assist with data needs for the writing of college plans
  - Assist with data collection and analysis for the writing of the Student Equity Plan in 2021-2022.
  - Assist with data collection and analysis for the writing of the Educational Master Plan in 2021-2023.

### Desired Competencies

- Knowledge of methods used to extract data from college databases and other sources, ability to analyze that data, and make it useful to employees for planning, decision-making, evaluation, and

accountability purposes. Expertise in psychometrics and advanced statistical analysis methodologies.

- Knowledge of research techniques, statistical, and analytical methods appropriate for a college environment.
- Project management skills, including creating and following timelines.
- Knowledge of metrics commonly used in a community college: student success, retention, disproportionate impacts, completion, transfer, employment, etc.
- Familiarity with the California Community College's Student-Centered Funding Formula (SCFF) and Guided Pathways.
- Ability to work with faculty, staff and administrators to assess research needs, conduct research, and create useful products such as reports and presentations.
- Strong written and oral communication skills, including the ability to make presentations to groups of people.
- Proficiency in using spreadsheet software and data visualization software, including creation of charts and graphs.

## **SUBMISSION REQUIREMENTS & COMPENSATION**

Eligible consultants to serve as the Institutional Researcher must submit a cover letter, resume and references as they relate to this position (minimum 3 recent professional references). The cover letter must describe the experience and qualifications with regard to the desire competencies number 1 through 4 below. No more than (1) page per competency.

1. Explain your experience in developing research studies and reporting on the educational attainment of underrepresented student populations. If available, please summarize the results of these studies.
2. Describe your experience in research, statistical design, program evaluation techniques, assessment procedures, and survey methods.
3. Please describe your experience working with Career Education (CE) and/or workforce development programs, specifying any specialized tasks you performed related to those programs. Please include detail on developing reports outlining Labor Market Information, data analysis and predicting trends.
4. The college releases an Economic Regional Impact Report each year. How would you propose to pull data from public and privately available sources? How would you help demonstrate how the college meaningfully contributes to the success of our Career Education (CE) programs and create impact for the region's economy?

**Start Date:** Pending the completion of this RFQ process, we anticipate the consultant starting no later than August 16, 2021.

**Funding:** Pending approval from the CCCCD Governing Board, CCCCD will award a standard contract for a not-to exceed amount of \$124,800 annualized salary including compensation in lieu of benefits, depending upon experience and available resources.

**Term of Agreement:** The term of any contract resulting from this request for qualifications shall be from August 16, 2021 – August 15, 2023, subject to satisfactory performance. The contract may be extended

at the option of the District. The CCCCD, at its sole discretion, may cancel the contract with a 30-day ADVANCE written notice to the contractor for any reason.

**Criteria:** The following criteria will be used to determine the candidate to hire:

- Prior relevant professional experience
- Professional references
- Educational background



**SECTION III**

**SIGNATURE PAGE—4CD-89 RFQ**

(To be included with statement of qualifications submission)

To: Contra Costa Community College District  
Attn: John Cook  
500 Court St  
Martinez, CA 94553-1278

Pursuant to and in compliance with this Request for Qualifications, after carefully reviewing all the terms conditions and requirements contained herein, the undersigned agrees to furnish such services in accordance with this RFQ.

The undersigned declares under penalty of perjury under the laws of the State of California that the representations made in this request for qualifications response is true and correct.

NOTE: ALL ENTRIES SHALL BE LEGIBLE AND SHALL BE PRINTED ABOVE THE LINE PROVIDED.

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Type or Print Name/Title	Email
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Signature	Date
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Name of Company

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Address

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City	State	Zip Code
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Area Code Telephone Number

(\_\_\_\_\_) \_\_\_\_\_

Area Code Fax Number

**ADDENDA/AMENDMENTS ACKNOWLEDGMENT**

Consultant acknowledges receipt of: Addendum Number \_\_\_\_\_ Dated \_\_\_\_\_  
Addendum Number \_\_\_\_\_ Dated \_\_\_\_\_